

abat



Sustainability management

Potentials and opportunities for companies

Sustainability Consulting



by abat

Global climate change, rising resource constraints and demographic change are just some of the key challenges of the 21st century, which will have far-reaching consequences for businesses.

Why is sustainability management relevant to your company?

Due to increasing societal and political requirements at national and international level, many companies have to deal more in detail with the topic of sustainability:

- Entry into force of the UN Sustainability Development Goals (SDGs) as a global objective
- Commitment to CSR reporting in the EU for corporation
- Establishment of the 2-degree target at the Paris climate conference
- Adoption of the National Program for Sustainable Consumption of the Federal Government

The increased support for sustainability issues highlights the growing relevance for a goal-oriented sustainability management at an entrepreneurial level. As well in public perception, the demonstrable examination of the social and ecological consequences of entrepreneurial activity is increasingly expected as an elementary part of future-oriented corporate management. For companies with clearly defined sustainability strategies, investors see greater potential for value increases, making sustainability a critical investment criterion. Studies such as *Investing for a Sustainable Future* of the Boston Consulting Group not only demonstrate the high relevance - 88% of the surveyed investors in Germany prioritize sustainability as an important factor in the investment decision - but also the negative consequences: if the sustainability performance was poor, more than 50% of investors would withdraw their investments.

With a holistic sustainability management, companies can minimize their risks, open up new business areas as well as improve their reputation - and thus gain competitive advantages.

In order to support companies in the efficient and effective introduction of sustainability into strategy and operational procedures, abat extends its performance portfolio with the aspect of sustainability. The formation of this new consulting offer is preceded by a research collaboration with the Carl von Ossietzky University of Oldenburg on the subject of sustainability.

Requirements for sustainability management

In order to meet the requirements of the 21st century, sustainability aspects must be integrated into the existing management systems and processes, as this is the only way to tap potentials for future company success. The tasks of sustainability management include:

- Carrying out materiality assessment
- Considerations of the current sustainability commitment
- Transfer of the relevant topics into a target system
- Identification of relevant non-financial indicators

This makes the company's sustainability performance measurable, controllable and communicable. IT-based acquisition and processing can reduce the effort. Furthermore, modern analytical methods and techniques can do the following:

- Make the impact of sustainable business on the success of the company measurable and visible
- Identify energy and resource inefficiencies and realize cost-cutting potentials
- Provide non-financial ratios for stakeholders and enable communication

Good communication and high transparency are also indispensable to convince investors of their own sustainability strategy.

Sustainability Consulting by abat

We support you with the holistic implementation of sustainability in your company.

Development, introduction and support of sustainability management

- Strategic basic consulting
- Analyzes of current ecological, economic and social activities
- Formation and presentation of entrepreneurial sustainability goals
- Identifying internal and external stakeholders as well as their central themes
- Selection of the instruments and methods of sustainability management
- Integration of sustainable aspects into existing management systems

Preparation, data analysis and conception of sustainability reports

- Basic consulting on relevant reporting standards and key figure systems
- Analysis and optimization of existing sustainability reporting processes
- Integration and preparation of cross-company reports
- Development of Integrated Reporting Structures
- Selection of appropriate key figures and support in obtaining the necessary data
- Selection and adaptation of appropriate IT systems, training and interface development to existing systems
- Preparation of complete sustainability reports
- Determination of improvement potentials by critical reviews



In addition, we support you with the individual impact assessment of the entrepreneurial activities and accompany you on the way to a successful certification.

Evaluation of processes and services

- Basic consulting on the flow control
- Basic consulting on the life cycle assessment
- Selection, adaptation, training and interface development for material flow management software
- Carrying out material flow analyzes (for individual products, production processes or organizations)

Preparation and support in the certifications

- Basic consulting and requirements elicitation on guidelines, standards and management standards
- Implementation of CAP analyzes
- Assistance in the implementation and development of the necessary measures
- Support in the preparation of the necessary manuals and documentation

In addition, we offer individual training courses and advanced training on sustainability.

Contact us:



Nils Giesen
T: +49 421 43 04 60
E: nils.giesen@abat.de

abat AG | An der Reeperbahn 10 | 28217 Bremen | Germany